

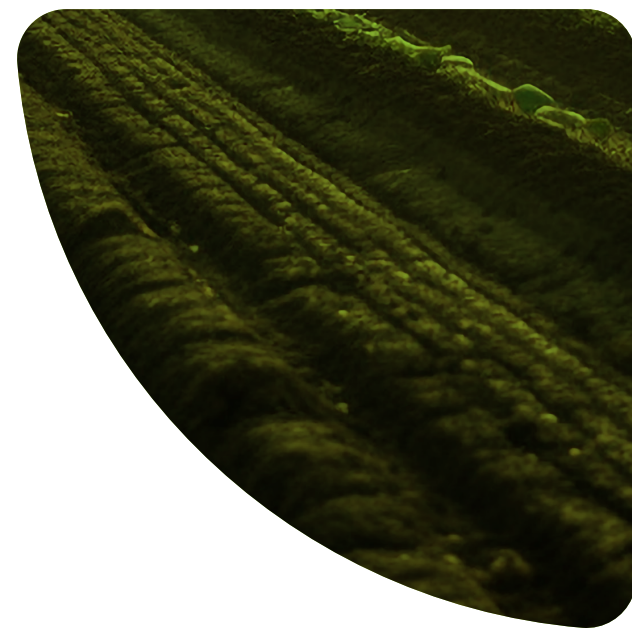


9th International Exhibition &
Conference for Agricultural Supplies

The Major Agricultural Show in Egypt, Middle East & Africa

26 | 27 | 28 Feb 2024

Green Desert Hotel, El Maadawy,
Kilo 84 Cairo, Alex Desert Road





FROM THE FERTILE NILE DELTA TO INNOVATIVE IRRIGATION TECHNIQUES, EGYPT'S AGRICULTURAL SECTOR OFFERS UNPARALLELED POTENTIAL.

JOIN US TO CONNECT WITH INDUSTRY
LEADERS, EXPLORE INVESTMENT
OPPORTUNITIES, AND WITNESS THE FUTURE
OF AGRICULTURE IN EGYPT.

Agri Expo is not just an event, but a vital lifeline for our company year after year.



Queisna for Agriculture Development Company
2023 Founder Sponsor





ELEVATE YOUR BUSINESS TO NEW HEIGHTS

Seize this unique opportunity to make a lasting impact, expand your market reach, and drive substantial business growth. Exhibit at the 2024 edition and position your business for unparalleled success in the Egyptian market.



UNLOCKING OPPORTUNITIES:

Get Ready for the Unmissable Experiences at the Upcoming
Agri Expo 2024

 **+175**

Exhibitors
(National & international)

 **17k**

TOTAL Attendees

 **+220**

**International
Buyers**

 **15k_{sqm}**

EXHIBITION SPACE
(Indoor & Outdoor)

 **+50**

**SEMINARS
& WORKSHOPS**



ELEVATING YOUR BRAND THROUGH INNOVATIVE PROMOTIONAL MARKETING CAMPAIGN

YOUR SOURCE TO EGYPT'S AGRICULTURAL INDUSTRY DATA
BASE

70K

Marketing
Email
campaigns
Audience

100K

Printed
invitations

150K

Social media
active followers

500K

Social media
targeted
audience

30K

SMS
invitations

25

World-wide
media partners

100

Local papers
and popular
news sites



A RECAP OF THE UNFORGETTABLE 2023 HIGHLIGHTS

EXHIBITORS (National & international)	Total professional visitors	Visiting countries	EXHIBITION SPACE (Indoor & Outdoor)	SEMINARS & WORKSHOPS
+150	15K	+40	15K_{sqm}	45
Top 5 countries:				
Algeria, Ghana, India, Kenya, Morocco				



EMBRACING EVERY ASPECT OF THE AGRICULTURAL INDUSTRY

Discover the Full Range of Sectors at AGRI EXPO 2024

- Pesticides, Agrochemicals and Fertilizers
- Drilling and Pumps.
- Seeds, Nurseries and Landscapes.
- Plant protection and Greenhouses.
- Renewable Energy & Environmental protection Systems.
- Compost & Waste recycling.
- Crop Production
- Agricultural Machinery
- Irrigation and Water Management
- Agricultural Technology and Innovation
- Sustainable Agriculture and Organic Farming
- Agricultural Finance and Insurance
- Agricultural Research and Development
- Agricultural Consulting Services

BUILDING CONNECTIONS, DRIVING SUCCESS

Agri Expo serves as a premier platform for professionals, experts, and industry leaders to come together and forge meaningful relationships.



Agri Expo 2023 was a well-organized and insightful event. The range of exhibitors and the diverse program of seminars and workshops made it a must-attend for anyone involved in the agricultural sector.



Damak for agricultural development
2023 Platinum Sponsor



AGRI EXPO: CONNECTING ALL THE AGRICULTURAL COMMUNITY

- Agri input traders.
- Bankers & Investors.
- Distributers.
- Agronomists.
- Farm Owners.
- Government Representatives.
- Professional Consultants.
- Researchers.
- Project Managers.
- Farmers.
- Engineers & Technicians.
- Agricultural Associations.
- Academics & Scholars.

Being a part of Agri Expo from its early years has been instrumental in our company's success. The event has provided us with a consistent platform to connect with industry leaders, establish our brand, and forge long-lasting partnerships.



Misr eldawlya for Agricultural & Industrial Development co
2023 Platinum Sponsor





STAND OUT FROM THE COMPETITION AND GAIN A SIGNIFICANT EDGE IN THE MARKET.

As a sponsor, you can leverage the show's marketing and promotional channels to highlight your unique selling points, innovative solutions, and competitive advantages. Together, let's take your brand to new heights at AGRI EXPO 2024. To inquire about the sponsorship packages, please contact us at: info@agriexpo-eg.com

"Agri Expo truly stands out as a valuable asset for exhibitors seeking to reach the African market. It's the only show in Egypt that brings together a wide range of African buyers, giving us a unique opportunity to expand our business and tap into new markets."



KZ – Kafr El Zayat Pesticides & Chemicals
2023 Diamond Sponsor





UNLEASH THE POWER OF KNOWLEDGE AT THE AGRI EXPO CONFERENCE. JOIN INDUSTRY VISIONARIES AS THEY SHARE IDEAS, INSIGHTS, AND SHAPE THE FUTURE OF AGRICULTURE.

From cutting-edge technologies to sustainable practices, the conference offers a dynamic platform to explore the latest advancements and engage in thought-provoking discussions.

“Exceptional, powerful, high quality experience!”



Elsakya for agriculture development
2023 Platinum Sponsor





AGRI EXPO GOES ABOVE AND BEYOND IN PROVIDING EXCEPTIONAL ACTIVITIES THAT TRULY SET IT APART.

One of the standout features is the series of pre-show conferences held in major local cities. These conferences serve as a precursor to the main event, offering valuable insights led by influential figures and experts in the field, these conferences provide attendees with unparalleled access to the knowledge and expertise that industry leaders bring to the table.



AGRI EXPO SERVES AS A PLATFORM TO CONNECT EXHIBITORS WITH TOP-TIER BUYERS FROM AFRICA AND THE ARABIAN REGION.

By exclusively targeting these markets, Agri Expo ensures that exhibitors have the opportunity to engage with key decision-makers and establish valuable connections within the African and Arabian agricultural markets.

EXCLUSIVE CONSULTANTS' STAND:

Our team of experienced consultants will be available throughout the show to answer any questions, offer advice, and share their expertise on various aspects of agriculture. Whether it's about crop selection, sustainable farming practices, market trends, or investment opportunities, our experts are here to provide personalized solutions tailored to the needs of each visitor.





Take the next step towards achieving your business goals
by contacting us today:

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CAMERA DI COMMERCIO ITALIANA PER L'EGITTO
الغرفة التجارية الإيطالية - مصر

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